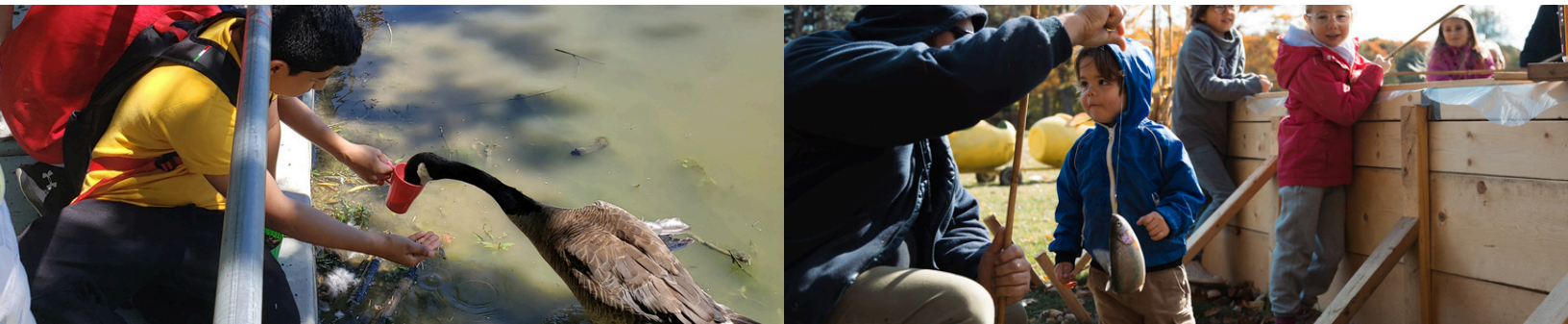


APRIL 6-12

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Jack Miner's
**NATIONAL
WILDLIFE WEEK
SPONSORSHIP PACKAGE**



519.733.4034



executive.director@jackminer.com



332/360 Road 3 W.
Kingsville, ON, N9Y 2E5



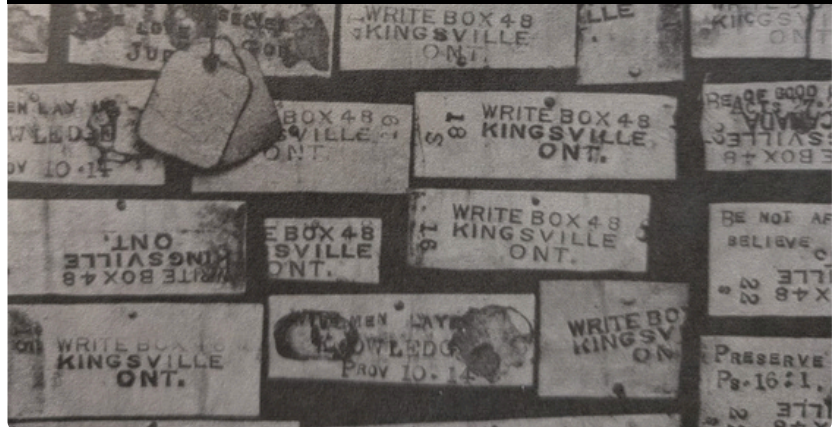
ABOUT THE FOUNDATION

MISSION

The Jack Miner Migratory Bird Foundation is dedicated to the conservation legacy of Jack Miner offering a sanctuary for migratory birds in a natural, educational, heritage environment for the benefit and enjoyment of current and future generations.

PAST & PRESENT

- Established in 1931 (U.S.) and 1936 (Canada) to continue the conservation legacy of Jack Miner
- Operates as a registered Canadian not-for-profit (892360462 RR 0001), funded through grants and private and corporate sponsorship
- Governed by an active Board of Directors and supported by dedicated staff
- Programs and events made possible through a strong volunteer network and community partners
- The Sanctuary now protects 400+ acres of sustainably managed habitat
- Committed to preserving Jack Miner's legacy while delivering relevant conservation and educational experiences



ABOUT THE EVENT



EVENT BACKGROUND

- April 10th marks the 160th Birthday of Jack Miner, influential pioneer of North American conservation!
- 78 years ago, the Canadian Government declared the week of Jack Miner's birth, April 10th, 1865, to be National Wildlife Week.
- Annually, The Jack Miner Migratory Bird Foundation hosts National Wildlife Week, a 7-day FREE family-friendly event.
- The activity-packed event inspires young naturalists and connects budding conservationists of all ages to the wonders of the natural world.

Attendance Average:

1,300 - 1,500 over 7-day period

Exposure & Media Coverage:

Newsletter, social media platforms (21,000+ followers)

Event Location:

The Jack Miner
Migratory Bird Sanctuary
332/360 Road 3 W. Kingsville, ON

EVENT TIMELINE

Weekdays, AM - PM |

Historical Tours, Learning Centre Crafts and Activities, Outdoor Education Programs, Grounds & Trails Open

10 April, PM |

Jack's Birthday Celebration

Weekend, AM - PM |

Birds of Prey Shows, Learning Centre Crafts and Activities, Outdoor Education Programs, Historical Tours, Arts Market, Food Vendors, Local Crafts & Goods Market, Bird Banding Demos, Retriever Demos, Fundraiser Dinner



EVENT DETAILS

SPECIAL EVENTS (Including but not limited to)



BIRDS OF PREY SHOWS

Owls, eagles, hawks and more on display by the Canadian Raptor Conservancy.



ART MARKET

Art demos and sales brought to you by the Arts Society of Kingsville (ASK).



FOOD & GOODS VENDORS

Crafts, baked goods, and so much more offered by local vendors.

INTERACTIVE ACTIVITY (Including but not limited to)



LEARNING CENTRE PROGRAMS

Learn through demonstration or play about bird adaptations, animal tracks, and all things nature!



HISTORICAL TOURS

Immerse yourself in conservation history by touring the Jack Miner homestead & Museum.



BANDING DEMONSTRATIONS

Learn the purpose and processes involved with capturing and banding migratory waterfowl.



OFFICIAL EVENT SPONSORSHIP

GOLDEN GOOSE SPONSOR ————— \$3,000+



- Exclusive to only one "Golden Goose Sponsor".
- Company name and logo on all print and digital event advertising: "Official Sponsor of..."
- Company name and logo on all social media event promotion posts (21K+ followers combined): "Official Sponsor of..."
- Message of gratitude (company name and logo incl.) shared in Jack Miner newsletter digitally distributed to 1,500 partners, supporters, and guests.
- Display of provided banner(s) demonstrating support for annual event (up to 5 in various locations).
- Acknowledgement of sponsorship on our website: www.jackminer.ca (company name/logo incl.): "Official Sponsor of..."
- Free on-site exhibit space provided during event.
- Presented with framed "Certificate of Appreciation".
- All digital and print event promotions include message, "... Presented by ..., Official Sponsor of..."
- "Official Sponsor of..." banner located at main entrance of event (designed, purchased, and installed by Sanctuary).

SILVER PHEASANT SPONSOR ————— \$1,000-\$2,999



- Company name and logo on all print and digital event advertising.
- Company name and logo on all social media event promotion posts (21K+ followers combined).
- Message of gratitude (company name and logo incl.) shared in Jack Miner newsletter digitally distributed to 1,500 partners, supporters, and guests.
- Display of provided banner(s) demonstrating support for annual event (up to 3 in various locations).
- Acknowledgement of sponsorship on our website: www.jackminer.ca (company name/logo incl.)
- Free on-site exhibit space provided during event.
- Presented with digital "Certificate of Appreciation".

BRONZE BOBWHITE SPONSOR ————— \$500-\$999



- Company name on all print advertising.
- Company name and logo on recognition of support social media post (21K+ followers combined).
- Message of gratitude (company name and logo incl.) shared in Jack Miner newsletter digitally distributed to 1,500 partners, supporters, and guests.
- Display of provided banner(s) demonstrating support for annual event (in 1 location).



ACTIVITY SPONSORSHIP

The Jack Miner Migratory Bird Foundation is a not-for-profit corporation that operates solely on grants and through the generosity of private and corporate donors. All proceeds from Jack Miner's National Wildlife Week will go toward offsetting the event and the Sanctuary's operating budget.

VENDOR MARKET TENT SPONSOR ————— \$2,500



- Named in all print and digital advertising, with company logo
- Company logo with hyperlink to your business on Jack Miner's National Wildlife Week website and social media platforms (21K+ Followers)
- Business name, logo, and contribution mentioned on all print table signs at fundraiser meal event
- Up to 2 company-supplied banners displayed in vendor tent during weekend events

BIRDS OF PREY SHOW SPONSOR ————— \$1,500

- Named in all print and digital advertising, with company logo
- Company logo with hyperlink to your business on Jack Miner's National Wildlife Week website and social media platforms (21K+ Followers)
- Up to 2 company-supplied banners displayed at Birds of Prey Show event location





CHILI/PANCAKE MEAL SPONSOR ————— \$1,000



- Named in all print and digital advertising, with company logo
- Company logo with hyperlink to your business on Jack Miner's National Wildlife Week website and social media platforms (21K+ Followers)
- Business name, logo, and contribution mentioned on all print table signs at meal event
- 1 company-supplied banner displayed at meal location

WEEKEND ENTERTAINMENT SPONSOR \$800



- Named in all print and digital advertising, with company logo
- Company logo with hyperlink to your business on Jack Miner's National Wildlife Week website and social media platforms (21K+ Followers)
- Sponsorship mentions before and after entertainment sets
- Up to 2 company-supplied banners displayed at entertainment location

JACK'S BIRTHDAY CELEBRATION SPONSOR — \$500

- Named in all print and digital advertising, with company logo
- Company logo with hyperlink to your business on Jack Miner's National Wildlife Week website and social media platforms (21K+ Followers)
- Sponsorship mention during remarks
- Business name, logo, and contribution mentioned at cake distribution table
- 1 company-supplied banner displayed at Jack's Birthday Celebration location



20
26



THANK YOU

CONTACT:

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www.jackminer.com



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