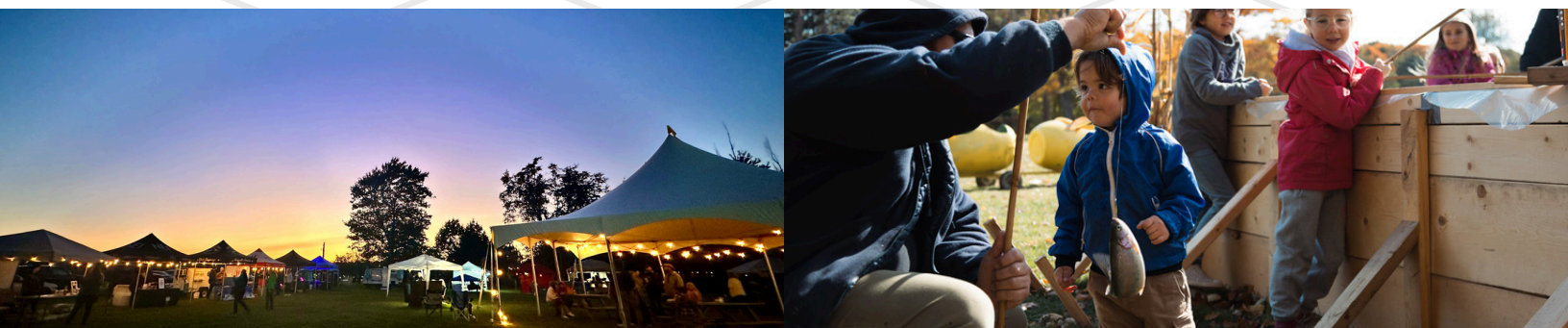


OCT 18-19

20
25



Jack Miner
**MIGRATION
FESTIVAL**
SPONSORSHIP PACKAGE



519.733.4034



332/360 Road 3 W.
Kingsville, ON, N9Y 2E5



ABOUT THE FOUNDATION

MISSION

The Jack Miner Migratory Bird Foundation is dedicated to the conservation legacy of Jack Miner offering a sanctuary for migratory birds in a natural, educational, heritage environment for the benefit and enjoyment of current and future generations.

PAST & PRESENT

- The foundation was established in 1931 in the United States and 1936 in Canada to continue the conservation legacy of Jack Miner.
- The Foundation is a not-for-profit corporation (892360462 RR 0001) that operates solely on grants and through the generosity of private and corporate donors.
- The Board of Directors and staff are responsible for the ongoing operations of the Foundation.
- Today, the Sanctuary consists of over 400 acres of sustainably managed land.
- The foundation is committed to developing relevant educational experiences, while remaining dedicated to the preservation of Jack's legacy of conservation and protection of the Sanctuary's rich ecological habitat.



ABOUT THE EVENT



EVENT BACKGROUND

- Sanctuary founder and influential pioneer of North American conservation, Jack Miner, is celebrated during this Fall event.
- Annually, The Jack Miner Migratory Bird Foundation--in collaboration with the Town of Kingsville--hosts Migration Festival, a 2-day FREE family-friendly event.
- The activity-packed event inspires visitors young and old to celebrate the fall season, migration, and the conservation legacy of Sanctuary founder, Jack Miner.
- The event supports conservation efforts and highlights local heritage

Attendance Average:

1,500 - 2,000 over 2-day period

Exposure & Media Coverage:

Newspaper, social media platforms (16,000+ followers)

Event Location:

The Jack Miner Migratory Bird Sanctuary

332/360 Road 3 W. Kingsville, ON

EVENT TIMELINE

Saturday, October 18, 10AM -

6PM | Historical Tours, Local Beer Market, Live Entertainment, Food Trucks, Fishing Pond, Vendor Market, ASK Art Market, Yard Games, Learning Centre Programs, Grounds & Trails Open

Sunday, October 18, 10AM -

3PM | Historical Tours, Local Classic Car Show, Pancake Breakfast, Birds of Prey Shows, Live Entertainment, Food Trucks, Fishing Pond, Vendor Market, ASK Art Market, Yard Games, Learning Centre Programs, Grounds & Trails Open



EVENT DETAILS

SPECIAL EVENTS (Including but not limited to)



BIRDS OF PREY SHOWS

Owls, eagles, hawks and more on display by the Canadian Raptor Conservancy.



BEER MARKET

Local breweries & wineries serve their products while local musicians entertain.



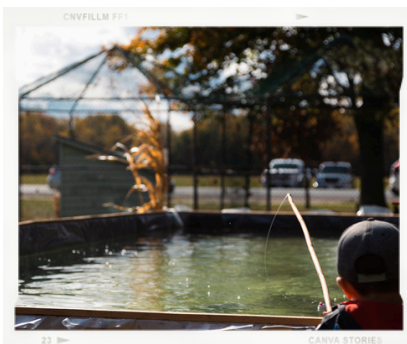
FOOD & GOODS VENDORS

Crafts, baked goods, and so much more offered by local vendors.



PANCAKE BREAKFAST

Our Annual Pancake Breakfast allows visitors to support the Sanctuary by satisfying their cravings!



TROUT POND

Grab a rod and reel in the fun at our live trout pond—perfect for all ages and full of fresh fishing excitement!



CLASSIC CAR SHOW

Rev up your engines and cruise into nostalgia at our Classic Car Show—featuring stunning vintage rides and a whole lot of horsepower!

Jack Miner MIGRATION FESTIVAL EVENT SPONSORSHIP



GOLDEN GOOSE SPONSOR ————— \$5,000+



- Company name and logo on all print and digital event advertising.
- Company name and logo on all social media event promotion posts (16K+ followers combined).
- Message of gratitude (company name and logo incl.) shared in Jack Miner newsletter digitally distributed to 1,600 partners, supporters, and guests.
- Display of provided banner(s) demonstrating support for annual event (up to 5 in various locations).
- Acknowledgement of sponsorship on our website: www.jackminer.ca (company name/logo incl.)
- Free on-site exhibit space provided during event.
- Presented with framed "Certificate of Appreciation".
- All digital and print event promotions include message, "... Presented by <Company name>".
- "Proud Supporter" banner located at main entrance of event (designed and purchased by Sanctuary).

SILVER PHEASANT SPONSOR ————— \$2,000-\$4,999



- Company name and logo on all print and digital event advertising.
- Company name and logo on all social media event promotion posts (16K+ followers combined).
- Message of gratitude (company name and logo incl.) shared in Jack Miner newsletter digitally distributed to 1,600 partners, supporters, and guests.
- Display of provided banner(s) demonstrating support for annual event (up to 3 in various locations).
- Acknowledgement of sponsorship on our website: www.jackminer.ca (company name/logo incl.)
- Free on-site exhibit space provided during event.
- Presented with digital "Certificate of Appreciation".

BRONZE BOBWHITE SPONSOR ————— <\$1,999



- Company name on all print advertising.
- Company name and logo on recognition of support social media post (16K+ followers combined).
- Message of gratitude (company name and logo incl.) shared in Jack Miner newsletter digitally distributed to 1,600 partners, supporters, and guests.
- Display of provided banner(s) demonstrating support for annual event (in 1 location).

ACTIVITY SPONSORSHIP

The Jack Miner Migratory Bird Foundation is a not-for-profit corporation that operates solely on grants and through the generosity of private and corporate donors. All proceeds from Jack Miner's Migration Festival 2025 will go toward offsetting the Sanctuary's operating budget.

PANCAKE BREAKFAST SPONSOR ————— \$2,000



- Named in all print and digital advertising, with company logo
- Company logo with hyperlink to your business on Jack Miner's Migration Festival website and social media platforms
- Business name, logo, and contribution mentioned on all print table signs at breakfast event
- Up to 2 company banners displayed at breakfast location (Business supplies banners)

BIRDS OF PREY SHOW SPONSOR ————— \$1,500

- Named in all print and digital advertising, with company logo
- Company logo with hyperlink to your business on Jack Miner's Migration Festival website and social media platforms
- 1 company banner displayed at Birds of Prey Show location (Business supplies banner)



ENTERTAINMENT SPONSOR

\$2,000

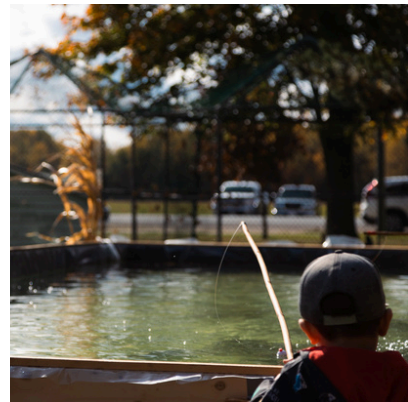


- Named in all print and digital advertising, with company logo
- Company logo with hyperlink to your business on Jack Miner's Migration Festival website and social media platforms
- Sponsorship mention before, between, and after musical acts
- Up to 2 company banners displayed at stage location (Business supplies banners)

FISH POND SPONSOR

\$800

- Named in all print and digital advertising, with company logo
- Company logo with hyperlink to your business on Jack Miner's Migration Festival website and social media platforms
- 1 company banner displayed at Fish Pond location during event (Business supplies banner)



VENDOR MARKET TENT SPONSOR

\$2500



- Named in all print and digital advertising, with company logo
- Company logo with hyperlink to your business on Jack Miner's Migration Festival website and social media platforms
- Business name, logo, and contribution mentioned on all print table signs at breakfast event
- Up to 2 company banners displayed in vendor tent (Business supplies banners)

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THANK YOU

CONTACT:

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519.733.4034

www.jackminer.com

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