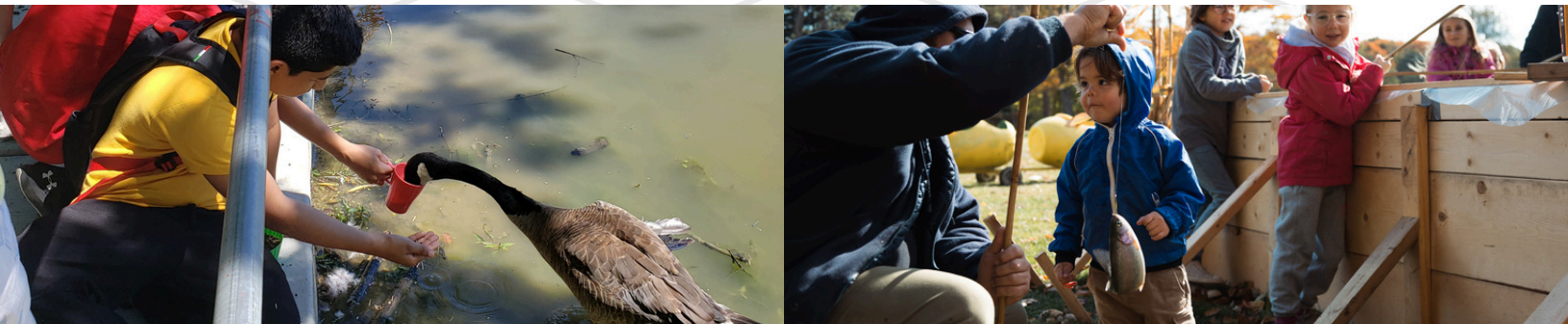


APRIL 7-13

20
25



Jack Miner's
**NATIONAL
WILDLIFE WEEK
SPONSORSHIP PACKAGE**



519.733.4034



332/360 Road 3 W.
Kingsville, ON, N9Y 2E5



ABOUT THE FOUNDATION

MISSION

The Jack Miner Migratory Bird Foundation is dedicated to the conservation legacy of Jack Miner offering a sanctuary for migratory birds in a natural, educational, heritage environment for the benefit and enjoyment of current and future generations.

PAST & PRESENT

- The foundation was established in 1931 in the United States and 1936 in Canada to continue the conservation legacy of Jack Miner.
- The Foundation is a not-for-profit corporation (892360462 RR 0001) that operates solely on grants and through the generosity of private and corporate donors.
- The Board of Directors and staff are responsible for the ongoing operations of the Foundation.
- Today, the Sanctuary consists of over 400 acres of sustainably managed land.
- The foundation is committed to developing relevant educational experiences, while remaining dedicated to the preservation of Jack's legacy of conservation and protection of the Sanctuary's rich ecological habitat.



ABOUT THE EVENT



EVENT BACKGROUND

- April 10th marks the 159th Birthday of Jack Miner, influential pioneer of North American conservation!
- 77 years ago, the Canadian Government declared the week of Jack Miner's birth, April 10th, 1865, to be National Wildlife Week.
- Annually, The Jack Miner Migratory Bird Foundation hosts National Wildlife Week, a 7-day FREE family-friendly event.
- The activity-packed event inspires young naturalists and connects budding conservationists of all ages to the wonders of the natural world.

Attendance Average:

1,200 - 1,600 over 7-day period

Exposure & Media Coverage:

Newspaper, social media platforms (15,000+ followers)

Event Location:

The Jack Miner Migratory Bird Sanctuary

332/360 Road 3 W. Kingsville, ON

EVENT TIMELINE

Monday, April 7 - Friday, April 11, 2025, 10AM - 3PM |

Historical Tours, Learning Centre Programs, Grounds & Trails Open

Thursday, 10 April 22, 2025, 6PM - 7PM | Jack's Birthday Celebration

Friday, 11 April 22, 2025, 7PM - 9PM | Family Movie Night

Saturday, 12 April 22 & Sunday, 13 April 23, 2025, 10AM - 3PM |

Birds of Prey Show, Crafts, Learning Centre Programs, Historical Tours, Arts Market, Food & Goods Vendors



EVENT DETAILS

SPECIAL EVENTS (Including but not limited to)



BIRDS OF PREY SHOWS

Owls, eagles, hawks and more on display by the Canadian Raptor Conservancy.



ASK ART MARKET

Art demos and sales brought to you by the Arts Society of Kingsville (ASK).



FOOD & GOODS VENDORS

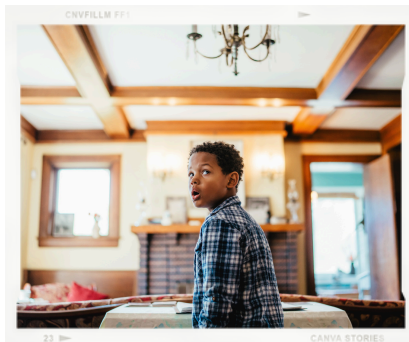
Crafts, baked goods, and so much more offered by local vendors.

INTERACTIVE ACTIVITY (Including but not limited to)



LEARNING CENTRE PROGRAMS

Learn through demonstration or play about bird adaptations, animal tracks, and all things nature!



HISTORICAL TOURS

Immerse yourself in conservation history by touring the Jack Miner homestead & Museum.



BANDING DEMONSTRATIONS

Learn the purpose and processes involved with capturing and banding migratory waterfowl.



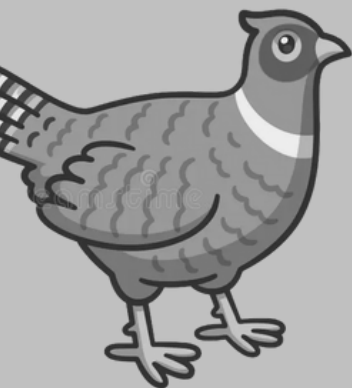
EVENT SPONSORSHIP

GOLDEN GOOSE SPONSOR ————— \$5,000+



- Company name and logo on all print and digital event advertising.
- Company name and logo on all social media event promotion posts (15K+ followers combined).
- Message of gratitude (company name and logo incl.) shared in Jack Miner newsletter digitally distributed to 1,500 partners, supporters, and guests.
- Display of provided banner(s) demonstrating support for annual event (up to 5 in various locations).
- Acknowledgement of sponsorship on our website: www.jackminer.ca (company name/logo incl.)
- Free on-site exhibit space provided during event.
- Presented with framed "Certificate of Appreciation".
- All digital and print event promotions include message, "... Presented by <Company name>".
- "Proud Supporter" banner located at main entrance of event (designed and purchased by Sanctuary).

SILVER PHEASANT SPONSOR ————— \$2,000-\$4,999



- Company name and logo on all print and digital event advertising.
- Company name and logo on all social media event promotion posts (15K+ followers combined).
- Message of gratitude (company name and logo incl.) shared in Jack Miner newsletter digitally distributed to 1,500 partners, supporters, and guests.
- Display of provided banner(s) demonstrating support for annual event (up to 3 in various locations).
- Acknowledgement of sponsorship on our website: www.jackminer.ca (company name/logo incl.)
- Free on-site exhibit space provided during event.
- Presented with digital "Certificate of Appreciation".

BRONZE BOBWHITE SPONSOR ————— <\$1,999



- Company name on all print advertising.
- Company name and logo on recognition of support social media post (15K+ followers combined).
- Message of gratitude (company name and logo incl.) shared in Jack Miner newsletter digitally distributed to 1,500 partners, supporters, and guests.
- Display of provided banner(s) demonstrating support for annual event (in 1 location).



ACTIVITY SPONSORSHIP

The Jack Miner Migratory Bird Foundation is a not-for-profit corporation that operates solely on grants and through the generosity of private and corporate donors. All proceeds from Jack Miner's National Wildlife Week 2025 will go toward offsetting the Sanctuary's operating budget.

CHILI LUNCH SPONSOR

————— \$2000



- Named in all print and digital advertising, with company logo
- Company logo with hyperlink to your business on Jack Miner's National Wildlife Week website and social media platforms
- Business name, logo, and contribution mentioned on all print table signs at lunch event
- Up to 2 company banners displayed at lunch location (Business supplies banners)

BIRDS OF PREY SHOW SPONSOR

————— \$1500

- Named in all print and digital advertising, with company logo
- Company logo with hyperlink to your business on Jack Miner's National Wildlife Week website and social media platforms
- 1 company banner displayed at Birds of Prey Show location (Business supplies banner)





FAMILY MOVIE NIGHT

SPONSOR

\$1000



- Named in all print and digital advertising, with company logo
- Company logo with hyperlink to your business on Jack Miner's National Wildlife Week website and social media platforms
- Sponsorship mention before and after film showing
- Up to 2 company banners displayed at film viewing location (Business supplies banners)

JACK'S BIRTHDAY CELEBRATION

SPONSOR

\$500

- Named in all print and digital advertising, with company logo
- Company logo with hyperlink to your business on Jack Miner's National Wildlife Week website and social media platforms
- Sponsorship mention during remarks
- Business name, logo, and contribution mentioned at cake distribution table
- 1 company banner displayed at Jack's Birthday Celebration location during event (Business supplies banner)



VENDOR MARKET TENT SPONSOR

\$2500



- Named in all print and digital advertising, with company logo
- Company logo with hyperlink to your business on Jack Miner's National Wildlife Week website and social media platforms
- Business name, logo, and contribution mentioned on all print table signs at breakfast event
- Up to 2 company banners displayed in vendor tent (Business supplies banners)

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THANK YOU

CONTACT:

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519.733.4034

www.jackminer.com

332/360 Road 3 W. Kingsville, ON, N9Y 2E5